

# Build your Service Profile

Capture your customers

Design and visualize your projects

Optimise your calculation and ordering

Streamline your production process

Rely on professional training and support



Reynaers  
Aluminium

Windows.  
Doors.  
Curtain Walls.

Together for better

[www.reynaers.com](http://www.reynaers.com)

# We help you grow your business

At Reynaers Aluminium, we want to make your life as easy as possible. That is why next to our range of high-quality products, we offer a number of smart professional services that were specifically designed to help you grow your business by streamlining processes and boosting sales.

Our ecosystem of professional services covers all aspects of your business. Whether you are trying to generate leads, sell ideas, streamline production processes or become an expert on one of our latest innovations: we have got you covered.

In order to help you get acquainted with our services, we divided them into five clear project phases - from pitch to production. Come to us for support from start to finish or pick one solution to boost a specific aspect of your business. Whatever you choose, we are always here to help.

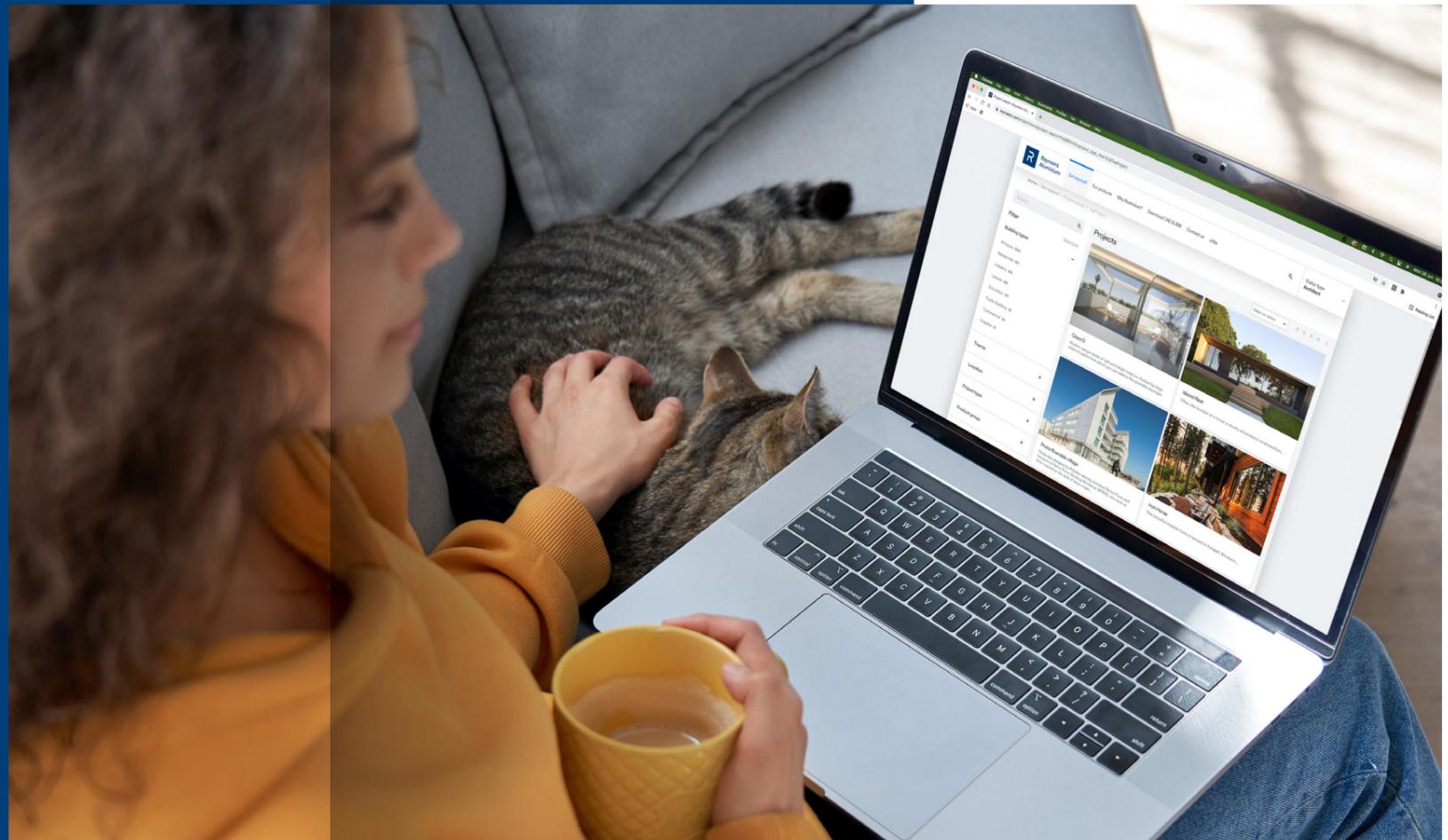
Capture your customers	4
Design and visualize your projects	6
Optimise your calculation and ordering	12
Streamline your production process	16
Rely on professional training and support	20

# Capture your customers

At Reynaers Aluminium, we want to help you convince potential customers of the added value of your services and solutions. That is why we offer a number of content and sales tools that provide customers with information, and that help them find their way to you.

In order to enrich the customer experience, we make sure potential customers find all the information they need, when and where they need it. Architects who are looking for inspiration will find an extensive library with hundreds of project cases on the Reynaers Aluminium website. For those who are looking to get more technical, we offer an easy-access download centre that allows users to download technical information such as DWG files, BIM files, product brochures and much, much more. This does not only help potential customers manage their projects, it also strengthens our position as an industry thought leader, and it allows us to immediately point users in the right direction: yours.

Wherever we communicate, we always make it as easy as possible for potential customers to get in touch with you. This way, we make sure all the leads coming in through our channels make their way to you – allowing you to turn them into happy customers.



# Design and visualize your projects

As your trusted partner, we want to make sure you win all the projects you are excited about, and over 50 years of experience in the industry have taught us that visualisation can make all the difference. Visualising projects does not only boost your professional credibility, it also allows for quicker and easier decision-making, excellent expectations management and a better project overview. In our range of Reynaers Aluminium digital visualisation tools, you will find everything from straightforward and accessible showroom simulations to advanced virtual reality tools, allowing you to choose the right tool for the job at hand.

## Your benefits:

- Clearly present your idea, whether technical or design-wise
- Allow for quick and easy decision-making
- Get access to the latest virtual reality technologies to impress potential clients

# World of Reynaers at your location

## Interactive visualization

Inspire your customers with a real-life preview of their aluminum solution. Our World of Reynaers software package allows you to create a 3D presentation of your Reynaers Aluminium project by embedding it into a predefined project type. Choose which type of home or

building you want to start from – from modern to classic – and add in your solution to quickly give your clients a general ideal of what their project will look and feel like - for quick and easy decision-making and increased customer satisfaction.



The World of Reynaers software is free of charge and only requires the availability of all necessary high-performance hardware.

# Avalon at Reynaers campus

## Virtual reality

Imagine being able to step inside a building that is still at the design stage. Our AVALON VR space allows you to navigate through virtual spaces, adjust dimensions of windows and rooms, change colours and optimise designs in real time. Thanks to the immersive 3D experience, visitors can point out details to each other and comment on them live, making AVALON the perfect discussion platform for architects, builders and fabricators.

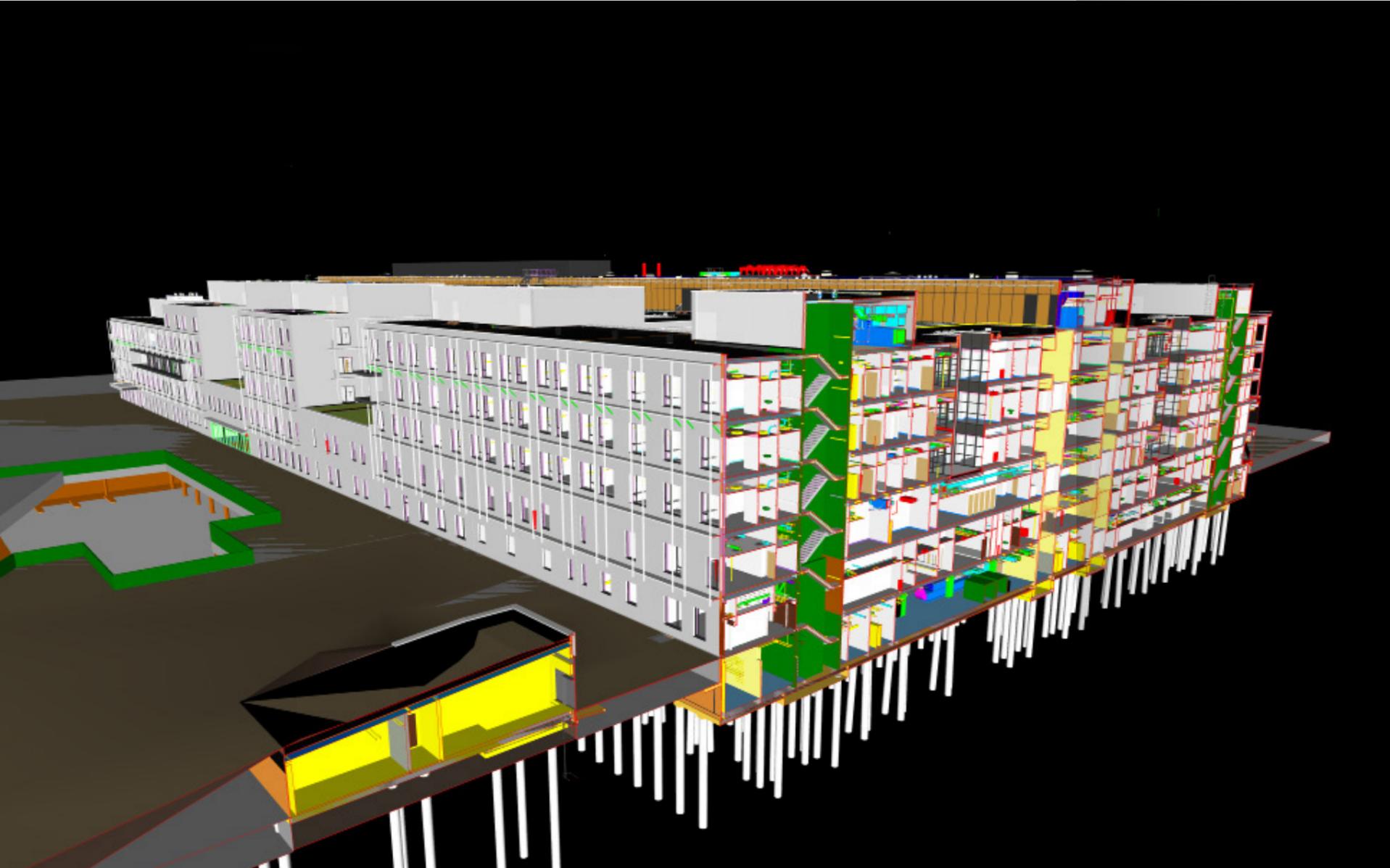
The AVALON testing environment allows you to test and present various solution variants, view 3D models up close and evaluate details or building nodes before the actual construction starts - which in turn allows you to check feasibility, avoid mistakes and increase efficiency.

Our 3D experts create your building's virtual model based on the project's SketchUp, Vectorworks, Archicad, Revit or BIM files and project it onto five walls in high resolution to create an immersive 3D experience.



# BIM Modeling

Building information models



As a true innovation partner, Reynaers Aluminium provides BIM models for a number of Reynaers Aluminium solutions. Thanks to the BIM framework, architects and other stakeholders - such as fabricators and installers like yourself - can count on a range of intelligent design models that contain all the information they need about a specific material or solution. In contemporary construction projects, every detail of a building is modeled in BIM - including windows and doors. Our high-tech Reynaers Aluminium BIM models contain information on everything from dimensions and materials to installations such as building connections. They can be used to explore design options, to create accurate visualisations or to optimise facility management, renovation or even demolition - allowing you to offer accurate and complete information to partners and to streamline processes throughout the entire project.

The Reynaers Aluminium BIM libraries contains BIM models that are available both in Revit and ArchiCad format.

# Optimise your calculation and ordering

Calculating, managing tenders, creating accurate offers and ordering all the right pieces can take a lot of time when all you want to do is get started and create solutions for your customers. That is why Reynaers Aluminium developed a range of tools that allow you to efficiently plan the production of your elements, easily place orders and create attractive, clear and accurate proposals for (potential) clients. Not sure where to start? Our experts are happy to help you find the right tools to maximise your efficiency.

## Stress-free ordering, easy follow-up.

### Your benefits:

- Allow for a fast and detailed configuration of profiles
- Create detailed quotations and bills of material for clients
- Streamline your production process with smart add-ons

# ReynaPro

## Calculation and quotation software

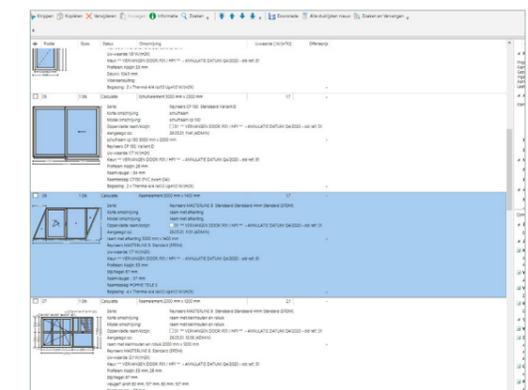
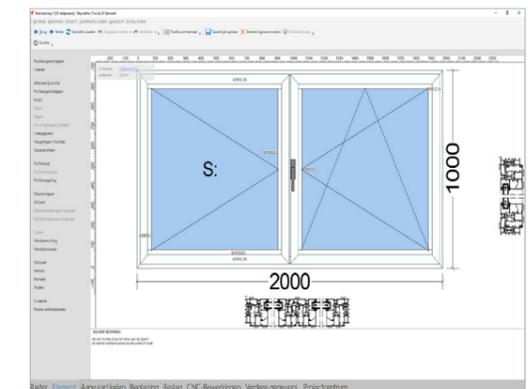
Struggling with calculation and ordering? Thanks to ReynaPro, creating accurate quotes has never been easier. Just enter the technical specifications of your project into the system and it automatically calculates and optimizes which materials you need - from profiles, fittings and insulation to glass, accessories and glazing. Moreover, ReynaPro also

generates an accurate price proposal for the client, an order list, a production schedule and assembly instructions - quickly and easily. If you are satisfied with what the system has come up with, you can order directly through the Electronic Ordering System (EOS) or link to your ERP for faster and more accurate processing.

## Using ReynaPro to automate production

Apart from quick and easy automated calculation and ordering, ReynaPro can also be used to automate production by linking the software to our range of smart CNC machines. The CNC module allows you to send the production specifications of each single profile to a CNC machine directly without the operator having to create and manipulate macros. Together with our CNC machines and clamping blocks, this smart digital solution provides a fully integrated, optimised solution that will help you streamline your production process - for quicker production and less errors.

The machining and bar drawings module allows you to generate all production drawings for all profiles - from sawing to milling.



ReynaPro is a Reynaers Aluminium custom software solution. A range of add-on modules is available to extend the possibilities of your ReynaPro subscription.

# Order Portal

## Follow-up

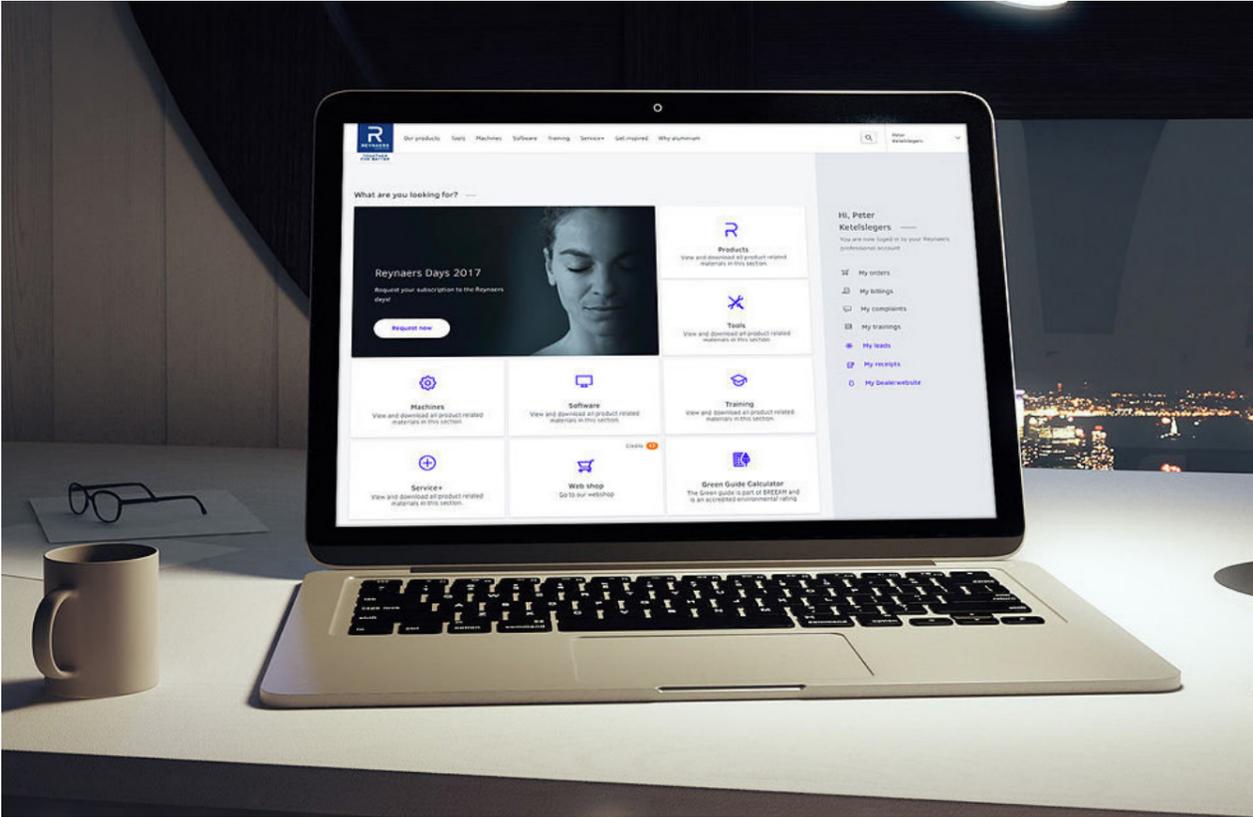
Our Reynaers Aluminium Order Portal allows you to easily consult and manage the status and details of each order, as well as view and download your Reynaers Aluminium invoices.



# Customer Portal

## Centralized information

At Reynaers Aluminium, we want to make sure you find all the information you need, when you need it. That is why our Customer Portal contains all the information and services you need throughout your project - from product information to stock updates, order follow-up and practical information on our ReynaPro and ReynaFlow software packages. Moreover, the Customer Portal is also your go-to platform for access to our full digital product catalogue, including all assembly details and technical specifications for each of our solutions.



# Streamline your production process

When it comes to getting the job done on time and within budget, efficient and accurate production is key. As a one-stop shop for fabricators, Reynaers Aluminium offers a range of solutions that allow you to optimise your production setup in a number of ways. Our smart machines and tooling boost productivity, while our software enables you to follow up on everything from material streams to interactions between the various workstations in your production environment. Not sure where to start? Our consultants are happy to help you out with professional advice for your specific requirements.

## Your benefits:

- Use our dashboard to follow up on the production process
- Choose from a range of machines for both large and smaller production facilities
- Get access to digital tools that optimise your production flow
- Help you to optimize or boost productivity with an up-to-date production layout

# Machines and tooling

## Tailored production

Reynaers Aluminium offers a wide range of machines and tooling: from full-option CNC machines to basic punch tools. In order to maximise efficiency, we advise you to link our machines to our product configurator software. The smart link between machine and software allows you to send the production information of each single profile directly to the CNC machine - for more efficient production without manual intervention.

On top of this, we provide you with a correct profile database, clamps, mills, etc. so you can process our systems in the best way possible. And get your production running with a new machine within a week.



# ReynaFlow

## Workflow software

Looking to gain insight into the status of your running projects and to steer your production workflow? Our custom ReynaFlow manufacturing solution uses barcode tracking and tracing to monitor the efficiency of workflows - including materials, machines and manpower - from factory floor to final delivery, while at the same time providing the production instruction at each workstation. ReynaFlow processes information in real time, allowing you to follow up on the status of ongoing projects, track issues that may affect production outcomes and set production priorities. The result: less errors, a better allocation of talent and resources, and a more streamlined production process.



A full ReynaFlow overhaul - including the implementation of the software and an update of the factory layout - usually results in a 10 to 15% increase in the workshop's production efficiency.

# Dashboard

## Follow-up daily operations

You can extend the possibilities of our ReynaFlow platform by also subscribing to our Dashboard. The ReynaFlow dashboard is a cloud-based application that allows you to check what is going on in every stage of the production process at any time, on any device with an internet connection. It provides status information on the completion of projects, on active personnel in the workshop and on the status of buffer stations in production as well as on possible issues that require immediate attention. This way, ReynaFlow helps you - or your workshop supervisor - manage the daily operation of the workshop more efficiently than ever.



# Rely on professional training and support

Our service offering does not stop when production does. At Reynaers Aluminium, we are committed to offering professional support from A to Z. We understand that a new tool or software package can take some getting used to. We also understand that when something does not work out as planned, time is of the essence. That is why we offer a range of training, consultancy and support services to help you out with whatever comes your way.

## Your benefits:

- Get professional support anywhere, any time
- Always rely on professionally trained members of staff

## Training

### Knowledge building

Reynaers Aluminium offers extensive training options, from basic introductions to on-demand expert sessions and from live classes to online programs. This way, we make sure every member of staff in your business is properly trained for their role within the organisation - from assembly line workers to calculation officers. Learn how to work with our machines, software or materials, get commercial coaching, become a qualified ReynaPro operator and much, much more. A list of upcoming training sessions can be consulted via our Customer Portal at any time.



## Support

### Servicing

Need support in your production environment? We know that when it comes to production, time is always of the essence. Our technical support team is happy to help you out as fast as possible. Get in touch with our service engineers and they will determine the best way to help you out: whether it is a physical intervention, a video call or augmented reality for remote support.

INTERESTED?

Contact your Reynaers Aluminium account manager for more information.



**Reynaers  
Aluminium**

Oude Liersebaan 266  
B-2570 Duffel

T +32 (0)15 30 88 10  
info@reynaers.com

[www.reynaers.com](http://www.reynaers.com)